

EASY CLEAN

Luxury Interior Emulsion



Product Attributes



Soft sheen

Non-stick paint film with very high washability



Longer life

Easy maintenance



7 years of performance warranty

(For detailed warranty terms and conditions, please refer to the warranty document)

Product USP



Scrub resistance

Free from any heavy metals like lead, mercury and chromium



Anti-fungal

Anti-fading



Product Description


Berger Easy Clean Luxury Emulsion is formulated with advanced cross-linking polymer technology and fine pigments. This specially engineered formulation delivers excellent stain resistance, high washability, soft sheen finish, and minimum porosity for long-lasting beauty and easy maintenance.

The dense protective film helps resist common household stains and allows easy cleaning, ensuring the walls maintain their fresh and elegant appearance for years. It provides a rich smooth sheen finish along with durable performance at an affordable price.

Application Areas

Plastered surfaces

Coverage

	All in 1 coat primed & smooth surface	No. of coats	New surface
	Brush application	2 coats	130-140 sq. ft.
Roller application	2 coats	130-140 sq. ft.	

*It depends on many factors like surface conditions, surface preparation, application skill, weather conditions, dilution etc. The coverage mentioned is under ideal conditions and will vary depending on site conditions.

Product Description

PROPERTIES	SPECIFICATION
Recommended thinner	Potable water
Recommended surfaces	Sand/cement plaster surface, asbestos, brickwork, concrete block and fiberboard
Method of application	Brush, roller or spray
Dilution ratio	For brush application: 400 ml of water/ltr of emulsion Note: In case of N Base shades, no dilution is advised to ensure proper color depth.
Number of coats required	Apply 2 coats of Easy Clean Luxury Emulsion for re-painting, provided the colour is same. For fresh painting, it is advisable to give 3 coats for a rich look
Drying time	SD: 20-30 minutes depending on weather conditions HD: 6-8 hours
Gloss level	60° = 10-12, 85° (depending on shade measured as per standard test method)
Flash point	100% water-based paint, hence NR
Fire hazard class	Non-flammable
Pot life of thinned material	Overnight
VOC	47 gm/ltr
Density	Depends on the bases
Certification	IS:15489
Safety data	Refer MSDS

*After 28 days of curing

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Packs



1 Ltr 4 Ltr 10 Ltr 20 Ltr

White & PO:

1 ltr, 4 ltr, 10 ltr, 20 ltr

ColorBank:

0.9 ltr, 3.6 ltr, 9 ltr, 18 ltr

Bases(ColorBank):

P0, W1, N2, Yellow, Red

Offered Shade Range:

Over 2000 shades



Fire Hazard Class

Non- flammable



Pot Life of Thinned Material

Overnight

Application Method

Surface Preparation



For fresh/new surfaces: Sand the surface with Emery Paper No.80 and wipe clean. Apply the first coat of primer and allow it to dry for 6 to 8 hours. Smoothen the surface by applying thin coats of putty to fill in all the dents. Allow the putty to dry overnight. Sand the surface with Emery Paper No.100 and wipe clean. Apply the second coat of primer and allow it to dry for 6 to 8 hours. Sand the surface with Emery Paper No.220 and wipe clean.



For Previously Painted Surfaces: Strip all the old paint and remove all the loose particles before starting the above process.



Application of Material: Dilute the paint as per the recommended dilution ratio. Apply the first finishing coat and allow it to dry for at least 6 to 8 hours. After the first coat dries, apply the second coat and allow it to dry overnight.

Recommended Undercoats

Primers: For wall/ plastered surfaces –Dampstop Duo

Putty: For wall/plastered surfaces – Bison Wall Putty / Silk Acrylic putty

Cleaning & Maintenance

- ▶ Use only a toilet soap to clean stains
- ▶ To clean oil-based stains, use mineral turpentine oil only
- ▶ Use only a soft white cotton cloth for cleaning
- ▶ While cleaning, wipe gently without using pressure
- ▶ Attempt cleaning the surface only after one week of application

Safety Precautions

The paint film needs to set on the newly painted wall and hence, should be allowed to dry completely for 15 days before it is washed or scrubbed. Apply this product on a zero undulated surface. Otherwise, surface defects will be visible as it is a sheen emulsion.

Safety Precautions

- ▶ Shake well before use and do not over dilute
- ▶ Keep the container tightly closed to prevent drying
- ▶ Use 1 coat of Bio-wash for killing fungal growth
- ▶ Scrape off old paint thoroughly before painting starts
- ▶ Gyroshake well after tinting through CB machine
- ▶ For deeper shade, apply 1 additional coat
- ▶ Do not apply paint on lime washed surfaces and damp wall
- ▶ In case of contact with eyes, wash immediately with water and seek medical advice

Version No: BPP1/06/2026. Please note that this data sheet supersedes all previous versions.

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